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News Release

For Immediate Release: September 1, 2022

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Kaua'i Film Office unveils new website, logo for film Kaua'i

Site launch to kick off a strategic year-long marketing initiative as Kaua'i nears its 90th anniversary as a filmmaker's paradise

LĪHU'E – Showcasing the limitless location and seamless production possibilities available to filmmakers on Kaua'i, the Kaua'i Film Office, a division of the County of Kaua'i Office of Economic Development, has launched a new look, logo, and enhanced functionality for its FilmKauai.com website.

Starting Sept. 1, directors, location managers, and producers can access the new site for user-friendly navigation throughout the County of Kaua'i's diverse landscapes, access to permits, information on generous incentives, and on-island production resources. The site will also serve as a hub for the latest news from the Kaua'i film industry.

“With production pipelines reopening just as Kaua'i approaches 90 years of being a filmmaker's paradise, it's a particularly vibrant time to build on the collective momentum and reimagine the Film Kaua'i website,” said Kaua'i Mayor Derek S. K. Kawakami. “From its unique natural beauty to the supportive community of professionals that make filming in Kaua'i a turnkey experience, there are countless reasons for industry decision-makers to keep Kaua'i in focus. Mahalo to our Office of Economic Development's Kaua'i Film Office and Film Commissioner Sandy Ka'auwai for working thoughtfully and tirelessly to complete this beautiful new website that makes the process to film on Kaua'i an easier and more enjoyable experience, and truly represents Kaua'i's aloha spirit.”

The launch of the state-of-the-art site will further serve as a keystone for an amplified year-long marketing initiative, coinciding with Kauaʻi's 90th anniversary as a distinguished production destination. The benefits and brand of Film Kauaʻi will be celebrated in a strategic roll out across new collateral, social media, digital and traditional advertising, and events.

“Kauaʻi's creative industries contribute both to the local economy, as well as enhance the production value of films, television shows, and commercials from around the world,” said Sandy Kaʻauwai, County of Kauaʻi Film Commissioner and Economic Development Specialist. “Through contemporary tools such as the elevated Film Kauaʻi website, the island's rich history, current production resources, and dynamic opportunities for the future can be effortlessly showcased, updated, and navigated.”

Since 1933, Kauaʻi has been a premier location for filmmaking, welcoming movie, television, and commercial productions of all sizes. Every setting—be it pristine coastlines, lush jungle terrain, arid dunes, and seemingly other-worldly environments—is available for creatives to explore. Learn more at www.FilmKauai.com, and by connecting with Film Kauaʻi on [Facebook](#) and [Instagram](#).

About Kauaʻi Film Commission

The Kauaʻi Film Commission is a division of the County of Kauaʻi Office of Economic Development. Its purpose is to promote, market, and support Kauaʻi as a production location for all media while ensuring the safety and welfare of the local community and environment.

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