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News Release

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COUNTY OF KAUA'I
OFFICE OF BOARDS AND COMMISSIONS
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KCCSW recognizes Breast Cancer Awareness Month with pink lights in October

LĪHU'E – Through the month of October, the Kaua'i County Committee on the Status of Women (KCCSW) will illuminate the Historic County Building and the Mo'ikeha Building Rotunda in pink lights for Breast Cancer Awareness Month.

This is the fifth year pink lights will illuminate the Historic County Building, and the second year for the Mo'ikeha Building Rotunda, to support those affected by breast cancer as it's the most common cancer amongst women worldwide. Breast cancer awareness is incredibly important as early diagnosis of this disease can result in treatable and lifesaving outcomes.

"Building awareness is important, but taking action is essential," said KCCSW Vice Chair Regina Carvalho. "We encourage regular screenings and monthly self-exams as early detection does save lives."

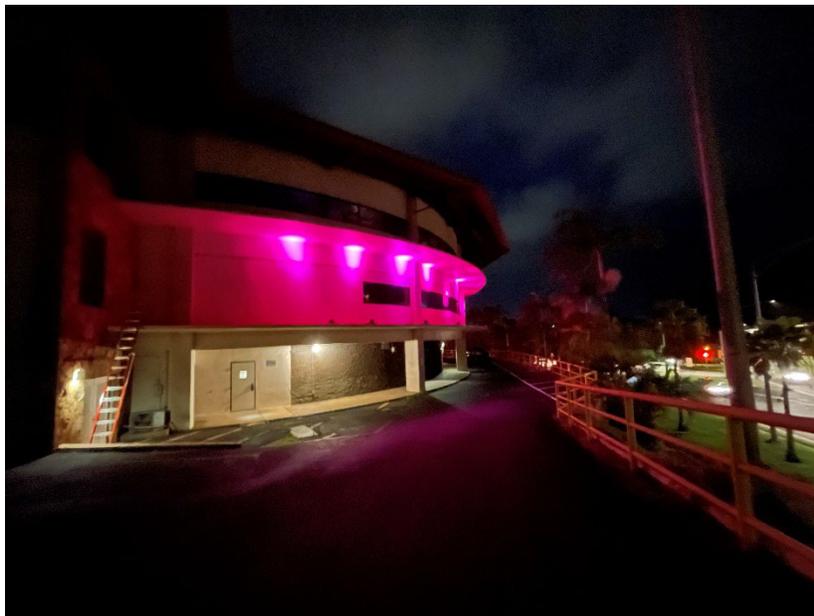
The KCCSW will also participate in the Downtown Līhu'e Night Market on Saturday, Oct. 8, from 4 to 8 p.m., where they will be handing out pink balloons, buttons, and ribbons in support and recognition of Breast Cancer Awareness. The public is also encouraged to wear pink throughout the month of October to show support for those affected by Breast Cancer.

The KCCSW is part of the Hawai'i State Commission on the Status of Women, which strives to advance the status of women and girls by acting as a catalyst for positive change through advocacy, education, collaboration, and program development.

For more information, visit their website at www.kauai.gov/kccsw or contact Mercedes Omo at the Office of Boards and Commissions at 808-241-4918 or via email at mromo@kauai.gov.



Above photo: History County Building
Below photo: Mo'ikeha Building Rotunda at the Līhu'e Civic Center



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