



March 25, 2022

The Honorable Peter Paul Montgomery Buttigieg  
US Secretary of Transportation  
1200 New Jersey Avenue, SE  
Washington DC 20590

RE: POIPU ROAD SAFETY AND MOBILITY PROJECT - RAISE GRANT  
APPLICATION

Dear Secretary Buttigieg,

The Kaua'i Visitors Bureau (KVB) strongly supports the County of Kauai's RAISE application for the Poipu Road Safety and Mobility Project. This project is in alignment with the County of Kauai's Tourism Strategic Plan (KTSP) and the new Destination Management Action Plan (DMAP), which strives to improve the visitor experience on Kaua'i, reduce the impacts of tourism on the environment and local residents, and enhance the quality of life for visitor industry employees.

Tourism is Kauai's largest industry. This project will provide the transportation infrastructure to support more workforce housing in Kōloa and Po'ipū and will serve as a catalyst for private investment in new businesses and jobs. It will provide an improved transportation network for local residents and visitors alike. During COVID-19, tourism was brought to a standstill in Hawai'i. Investments that will make tourism stronger, smarter, more equitable, and more resilient than before are needed now as we rebuild our economy.

KVB and the County of Kaua'i have a history of collaborating together on projects such as this that improve our transportation system and strengthen our economy.

Thank you for your consideration of this important project for our County and our State.

Sincerely,

Susan A. Kanoho  
Executive Director  
Kaua'i Visitors Bureau